**1.Do you think that advertisements are enough to change people's ideas about a product range?** Do you always believe everything you see and hear in advertisements? Why (not)?

**2.** **Can you name some of the major retail banks in your
country?** What special skills do you think you need to work questions.
in a bank?

**3. Do you think that working in a bank is a high- or low-status
kind of job? Is it important for bank managers have a degree
from a good university?**

**4. Do have apprenticeship schemes in your country?** What are
the advantages of working your way up through a company?
What benefits do you think there are for the employee of
doing an apprenticeship?

**5. Do you think experience on the job is more important than
qualifications?**

**6.** **Do you pay attention to the advertisements online?** Do you
like them or do they annoy you? Do you think they are more questions.
effective than traditional advertising media?

**7. Do you think there are any products which should not be
advertised or sold online?**If you produce or want to sell a product, would you advertise
it on the Internet? Why (not)?

**8. What do you know about Hewlett-Packard?** Have you ever
used or bought any HP products? How competitive do you questions.
think the computer technology market is? What is important to you when buying a computer?

**9. Do you think that company structures (business models)
need to change frequently?** Why (not)? Do you think questions.
companies have to operate internationally to grow?

**10. What potential risks do you think companies face when they
set up in another country for the first time?**

**11. How important do you think it is for big companies to invest
in Research and Development?**

**12. How difficult do you think it is to invent something
completely new today?** Should companies around the world
work together to develop new ideas? What do you know about innovation?

**13. How big a problem is stress in the workplace?** What are some of the main causes of stress? Do you think it is the responsibility of companies to reduce stress? How would you deal with stress in the workplace?

**14. Do you think technological developments always make life easier?** Do you think that the use of modern technology can cause stress? Why (not)?

**15. How important do you think entertaining clients is?** Should companies also reward staff in a similar way?

**16. Why do some big companies sponsor major sporting events?** Can you think of any examples? Imagine your company wants to sponsor a sporting event.
• which sport would be best for your company
• which event you should sponsor
• who you should invite to the event.

**17. Does the way a soft drinks company advertise its products encourage you to buy them?** Do you think people prefer to questions.
buy 'healthy' drinks these days? Why (not)?

**18. Do you think that advertisements are enough to change people's ideas about a product range?** Do you always believe everything you see and hear in advertisements? Why (not)?

**19. What kind of manager do you think you are / would be?** Do you think it's better to work for a manager with strong questions.
opinions or one who asks staff for their ideas?

**20. What do you think can cause conflict in the workplace?** Do you think that managers should be trained to deal with questions. conflict? What sort of mix of people do you need to make a good team? What different types of leader do you think there are?

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